

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| | |
|-----------------------|------------------------------------|
| Name of entity | Pure Foods Tasmania Limited |
| ACN | 112 682 158 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|----------------------------|-------------------|
| Name of Director | Michael Cooper |
| Date of last notice | 24 September 2020 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Direct and indirect |
|---|---|
| Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Willar Pty Ltd – Mr Cooper is a director and shareholder WLHAM Pty Ltd ATF Juicy Isle Directors Superannuation Fund – Mr Cooper is a director and beneficiary |
| Date of change | 25 September 2020 |
| No. of securities held prior to change | |
| Michael Cooper - Direct Interest | 650,000 unquoted options exercisable at \$0.40 each and expiring 30 April 2023 vesting upon the 30-Day VWAP equalling or exceeding \$0.50 650,000 unquoted options exercisable at \$0.40 each and expiring 30 April 2023 vesting upon the 30-Day VWAP equalling or exceeding \$0.70 473,833 ordinary shares |
| Willar Pty Ltd – Mr Cooper is a director and shareholder | 1,704,287 ordinary shares 371,307 unquoted options exercisable at \$0.30 and expiring on 8 November 2021 |
| WLHAM Pty Ltd ATF Juicy Isle Directors Superannuation Fund – Mr Cooper is a director and beneficiary | 219,600 |

+ See chapter 19 for defined terms.

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| | |
|---|---|
| Class | Ordinary shares |
| Number acquired | Direct – Michael Cooper – 20,000 |
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$1.03 |
| No. of securities held after change | |
| Direct Interest | 650,000 unquoted options exercisable at \$0.40 each and expiring 30 April 2023 vesting upon the 30-Day VWAP equalling or exceeding \$0.50 650,000 unquoted options exercisable at \$0.40 each and expiring 30 April 2023 vesting upon the 30-Day VWAP equalling or exceeding \$0.70 543,833 ordinary shares |
| Willar Pty Ltd – Mr Cooper is a director and shareholder | 1,704,287 ordinary shares 371,307 unquoted options exercisable at \$0.30 and expiring on 8 November 2021 |
| WLHAM Pty Ltd ATF Juicy Isle Directors Superannuation Fund – Mr Cooper is a director and beneficiary | 219,600 |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | On market purchases |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

| | |
|---|-----|
| Detail of contract | N/A |
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |

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| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – +Closed period

| | |
|--|-----|
| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

+ See chapter 19 for defined terms.

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